

16 days of valuable content

Post one of your best sellers and share the features and benefits.

Share a sneak peak for the Giveaway! Get your followers excited!

Giveaway goes live!! Post a story video sharing all about it!

Introduce yourself! Share 10 fun facts or just a bit about you and the biz!

Ask a question in today's caption. Let's boost that engagement!!

Do an Insta story! Show some of your stock related to the Giveaway.

Post a customer review. It's all about building trust right now!

Share something
that will educate
or add value for
your followers.

Let your
audience know
about your
subscriber offer!

Promote a
product that
your new
audience would
LOVE.

Run your own
Giveaway or
share a discount
code!

Share a myth and
a truth about
your product
and/or industry.

Do you offer
Afterpay? Share a
fun Afterpay
quote!

Do you offer
Afterpay? Share a
fun Afterpay
quote!

Share your point
of difference. Are
you eco-
friendly?
Handmade?

Sell! We've spent
time building
client trust so
promote one of
your faves!